



**J. C. Bose University of Science and Technology, YMCA, Faridabad**

*(formerly YMCA University of Science and Technology)*

A State Govt. University established wide State Legislative Act. No. 21 of 2009

SECTOR-6, FARIDABAD, HARYANA-121006

**OFFICE OF CONTROLLER OF EXAMINATIONS**

Ref. No. COE/Exam/D19/10

Dated:-23 Oct 2019

**Date Sheet of Theory Examinations Dec-2019 Papers**

**CHOICE BASED CREDIT SYSTEM**

**(SCHEME-2018)**

Program: MBA(Specialization:-FM, MM, RM, TTM)

Semester: 3<sup>rd</sup> (Regular)

Morning Session (9:30 AM to 12:30 PM)		
Date	Subject Code No.	Nomenclature
10.12.2019	MBA-201	Entrepreneurship Development
12.12.2019	MB-FM 209 MB-MM209 MB-TTM209 MB-RM209	Corporate Taxation Services Marketing Tourism Business Retail Institutional Framework
14.12.2019	MB-FM210 MB-MM210 MB-TTM210 MB-RM210	Working Capital Management Consumer Behaviour International Tourism Agricultural and Rural Marketing
17.12.2019	MB-FM211 MB-MM211 MB-TTM211 MB-RM211	Financial Institutions and Markets Sales and Distribution Management Tourism Marketing Retail Organization and Resource Management
19.12.2019	MB-FM212 MB-MM212 MB-TTM212 MB-RM212	Mergers, Acquisitions & Corporate Restructuring Product and Brand Management Airline Ticketing & Cargo Operation and Merchandise Management for Retailers
21.12.2019	MB-217A MB-217B MB-217C	Moral Values Introduction to Psychology Introduction to health Psychology
24.12.2019	MB-FM213 MB-MM213 MB-TTM213 MB-RM213	Foreign Exchange Management Customer Relationship Management Tour Packaging Management Retail Advertising and Sales Promotion
26.12.2019	MB-FM214 MB-MM214 MB-TTM214 MB-RM214	Risk Management and Insurance Logistics & Supply Chain Management Culture Heritage and Tourism International Retailing
28.12.2019	MB-FM215 MB-MM215 MB-TTM215 MB-RM215	Project Planning and Analysis Retail management Travel Agency and Tour Operation Retail management



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30.12.2019	MB-FM216	Investment Analysis and Portfolio management
	MB-MM216	Marketing Research
	MB-TTM216	Transport management
	MB-RM216	Direct and Network Marketing

**Note:- All those students who are to give the re-appear exam are required to appear along with regular exam schedule.**

**Important Instructions**

1. Books, any other Printed, Handwritten, Course Material etc, Bags, Mobile Phones, Programmable Calculators, Tablets & Other Electronic Gadgets are not permitted inside the premises of the Examination Centre, **if any candidate found with any such material, candidate may be booked under unfair means case.**
2. No candidate will be allowed to enter the Examination Hall without I-card and admit card.

*[Signature]*  
23.10.19  
**CONTROLLER OF EXAMINATIONS**